

Retail Business Kit For Dummies

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Retail Business Kit For Dummies

Whether you're a novice or a seasoned retail entrepreneur, Retail Business Kit For Dummies shows you how to start and run your business in today's retail marketplace—from your original dream and the day-to-day operation to establishing a connection with customers and increasing your sales, both on the Web and at a brick-and-mortar shop.

Retail Business Kit For Dummies: Segel, Rick ...

Retail Business Kit For Dummies Cheat Sheet. Whether you own a retail business or work in one, being able to talk the talk is important. To write a purchase order or promote add-on sales, you have to know what each term means, and to be effective, you need to understand a couple dozen retail terms.

Retail Business Kit For Dummies Cheat Sheet - dummies

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Retail Business Kit For Dummies, 2nd Edition - dummies

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Retail Business Kit For Dummies - Retail Management Books

This book is a great tool for a would-be entrepreneur thinking about starting their first retail business. It covers all the basics needed to plan, set up and manage a retail business, from writing the business plan to making the business a reality.

Amazon.com: Customer reviews: Retail Business Kit For Dummies

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Retail Business Kit For Dummies: Amazon.co.uk: Segel, Rick ...

The title of this book is Retail Business Kit For Dummies and it was written by Rick Segel. This particular edition is in a Paperback format. This books publish date is Sep 02, 2008 and it has a suggested retail price of \$34.99. It was published by For Dummies and has a total of 416 pages in the book.

Retail Business Kit For Dummies by Rick Segel (9780470293300)

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Retail Business Kit for Dummies [With CDROM] by Rick Segel

Whether you're a novice or a seasoned retail entrepreneur, Retail Business Kit For Dummies shows you how to start and run your business in today's retail marketplace—from your original dream and the day-to-day operation to establishing a connection with customers and increasing your sales, both on the Web and at a brick-and-mortar shop. In this practical, how-to guide, retail expert Rick ...