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Bounding Biomedicine Evidence And Rhetoric

Bounding Biomedicine centers on this boundary-changing era, looking at how consumer demand shook the health care hierarchy. Drawing on scholarship in rhetoric and science and technology studies, the book examines how the medical profession scrambled to maintain its position of privilege and prestige, even as its foothold appeared to be crumbling.

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This is rhetorical analysis at its finest, and this manuscript suggests a promising future trajectory for the burgeoning subfield of health and medical rhetoric. Amy Koerber. Bounding Biomedicine deepens our understanding of how the borders between mainstream and complementary and alternative medicine are drawn and redrawn and illuminates the complex roles that competing forms of evidence play in that process. This book will be of interest to medical professionals, scholars, and ...

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Bounding Biomedicine: Evidence and Rhetoric in the New Science of Alternative Medicine - Kindle edition by Derkatch, Colleen. Download it once and read it on your Kindle device, PC, phones or tablets.

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Bounding Biomedicine: Evidence and Rhetoric in the New

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“Bounding Biomedicine makes a groundbreaking methodological contribution to the rhetoric of health and medicine through its innovative variation of a rhetorical-cultural approach. In the process of examining a contextualized historical moment of boundary negotiation from multiple perspectives, Derkatch shows how rhetorical analysis can be culturally informed and multiangled, but also focused and fine-grained.”

Bounding Biomedicine: Evidence and Rhetoric in the New

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Lisa Keränen, author of *Scientific Characters: Rhetoric, Politics, and Trust in Breast Cancer Research*: “Bounding Biomedicine deepens our understanding of how the borders between mainstream and complementary and alternative medicine are drawn and redrawn and illuminates the complex roles that

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competing forms of evidence play in that process. This book will be of interest to medical professionals, scholars, and practitioners alike.”

Bounding Biomedicine | Colleen Derkatch, PhD

Bounding Biomedicine: Evidence and Rhetoric in the New Science of Alternative Medicine During the 1990s, an unprecedented number of Americans turned to complementary and alternative medicine (CAM), an umbrella term encompassing chiropractic, energy healing, herbal medicine, homeopathy, meditation, naturopathy, and traditional Chinese medicine.

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Colleen Derkatch's Bounding Biomedicine: Evidence and Rhetoric in the New Science of Alternative Medicine (University of Chicago Press, 2016) investigates how boundaries between

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traditional and novel are erected at the level of medical rhetoric.

Colleen Derkatch, "Bounding Biomedicine: Evidence and

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"Bounding Biomedicine deepens our understanding of how the borders between mainstream and complementary and alternative medicine are drawn and redrawn and illuminates the complex roles that competing forms of evidence play in that process. This book will be of interest to medical professionals, scholars, and practitioners alike."--Lisa Keränen, author of Scientific Characters: Rhetoric, Politics, and Trust in Breast Cancer Research

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Bounding Biomedicine: Evidence and Rhetoric in the New Science of Alternative Medicine. By Colleen Derkatch. By Colleen Derkatch. Chicago, IL: University of Chicago Press, 2016. 238 pages. \$55 cloth; \$10 e-book.

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Rhetoric of Health & Medicine | University of Central Florida

Bounding Biomedicine: Evidence and Rhetoric in the New Science of Alternative Medicine. By Colleen Derkatch. By Colleen Derkatch. Chicago, IL: University of Chicago Press, 2016. 238 pages. \$55 cloth; \$10 e-book.

Rhetoric of Health & Medicine: Most Popular Papers

In this paper, I contend that evidence-focused strategies of science communication may be complemented by possibly more effective rhetorical arguments in current public debates on vaccines. I analyse the case of direct science communication - that is, communication of evidence - and show that it is difficult to effectively communicate ...

Ad Hominem Arguments, Rhetoric, and Science Communication ...

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Bounding Biomedicine: Evidence and Rhetoric in the New Science of Alternative Medicine. Colleen Derkatch Print publication date: 2016. Print ISBN-13: 9780226345840. Published to University Press Scholarship Online: September 2016. ... Bounding Biomedicine Author(s): Colleen Derkatch

Introduction - University Press Scholarship

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